

# SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

## ECONOMY & TOURISM TEAM

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The next few weeks offer some great opportunities for you to benefit from free business support. The next Southend Business Partnership Briefing is taking place on 15<sup>th</sup> June 2017, with currently well over 100 bookings, so make sure you are booked to attend. We are delighted to host the event at the Park Inn Palace, located with views of the Thames Estuary. The BEST Growth Hub have an array of workshops over the next month, which are suitable for all types of businesses and industries. Details of the workshops and the briefing are available below.

Elsewhere in Southend-on-Sea you can enjoy the Classic Car Breakfast on 18<sup>th</sup> June along City Beach and there will be an opportunity to cruise along the Thames Estuary on the MV Balmoral. The Poppies: Wave at Barge Pier in Gunners Park, Shoeburyness, breath-taking sculpture is still open to the public for free, until the 25<sup>th</sup> June. Please visit [www.visitsouthend.co.uk](http://www.visitsouthend.co.uk) for more information on these and other events which are taking place throughout the summer. Fingers crossed for some more summer weather and less autumnal wind and rain!

Nominations for STARS 2017, Southend Council's annual staff recognition event, are now being accepted. You can nominate on the Council's website ([www.southend.gov.uk/stars](http://www.southend.gov.uk/stars)). There are 14 award categories, such as customer service, team of the year and valuing diversity, along with awards to recognise the Council's values, aims and the Southend Way themes. The closing date for this year's nominations is **31 July 2017**.

As always, our Partnership is keen to hear from local businesses on what we could do to help your business grow. The recently formed Southend Digital Working Group has held its second meeting and looks set to be a catalyst for Southend to become recognised as a vibrant digital location. If you have a topic or issue that you would like to see us address at a business briefing or similar, then let us know by contacting the Economic Development Team on: 01702 215022 or email [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk).

Don't forget to follow the team on Twitter, Facebook and sign up to our Linked-In group for more information and business opportunities.

I look forward to seeing you all at the next Southend Business Partnership Briefing on 15<sup>th</sup> June 2017.

*Murray Foster*

Chair of the Southend Business Partnership

### NETWORKING

There are lots of networking events run in Southend and they are a great way to meet new customers and valuable contacts.

[FIND OUT MORE](#)

### FUNDING

There are different funding opportunities available to businesses in the local area. These are constantly changing and being updated so click the following link for more information.

[FIND OUT MORE](#)

# WHAT'S GOING ON?

## EVENTS, BRIEFINGS & WORKSHOPS



### **SOUTHEND BUSINESS PARTNERSHIP BRIEFING** 15/06/2017

Join us at for our business briefing taking place at the Royal Pavilion. Hear from Harry Banbury about the Southend Airport Business Park. We will also hear from Scott Dolling on the Thames Estuary Museum development.

[FIND OUT MORE](#)



### **POPPIES: WAVE, BARGE PIER, SHOEBURYNESSE**

Southend-on-Sea Borough Council and 14-18 NOW are pleased to present Poppies: Wave by artist Paul Cummins and designer Tom Piper at Barge Pier, Gunners Park, Shoeburyness, as part of 14-18 NOW's UK-wide tour of the iconic poppies.

[FIND OUT MORE](#)



### **SOUTHEND STARS AWARDS**

The nominations for STARS 2017, Southend-on-Sea Borough Council annual staff recognition event, are now being accepted. You can nominate a team or individual who have delivered an excellent service and how they have made a difference. There are 14 award categories.

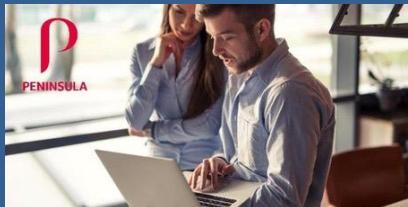
[FIND OUT MORE](#)



### **WOMEN IN BUSINESS** 16/06/2017

This seminar is an opportunity to meet hundreds of Essex business women, learn from free workshops and network with other women from all stages of business. There will also be a showcase of over 60 stands.

[FIND OUT MORE](#)



### **HR, HEALTH & SAFETY AND PENSIONS WORKSHOP** 19/06/2017

Providing practical advice on HR, Health & Safety and Pensions this seminar can provide you with an insight with the changes that are taking place in 2017.

[FIND OUT MORE](#)



### **NWES BUSINESS WORKSHOPS** 06/2017

NWES has announced a number of different types of workshops from starting up & securing finance alongside networking & book keeping. They are all taking place in June!

[FIND OUT MORE](#)



### **DOUBLE WHAMMY** 22/06/2017

Jointly sponsored by Gleneagles Guesthouse and CHC Construction this business networking event will provide you with an opportunity to meet many local businesses whilst enjoying canapés and refreshment.

[FIND OUT MORE](#)



### **INDEPENDENT MONTH** 07/2017

This is a campaign that runs annually throughout July to highlight the important role smaller, independent retailers play in the communities they serve, the local economy they contribute to and in the retail sector as a whole.

[FIND OUT MORE](#)



### **MORE WORKSHOPS AND WEBINARS**

Many more free workshops and webinars are available across Essex including: Don't manage absence manage attendance, Which social media for your business, Facebook for beginners & Bidding and tendering.

[FIND OUT MORE](#)



### BEST GROWTH HUB

The BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a business support service from the BEST Growth Hub.

[FIND OUT MORE](#)



### GET IN GO FAR APPRENTICESHIPS

Apprenticeships allow you to bring new talent through the ranks and train your team with the skills they need to help your business succeed. Thousands of businesses are already benefitting from apprenticeships, so why don't you.

[FIND OUT MORE](#)



### 60 MINUTE MENTOR SOUTH ESSEX

We are looking for passionate individuals from the local business community to help guide and support young people in need of extra support. Click below to email Rosie Powley for more information or call on 01702 534889.

[FIND OUT MORE](#)



### JOBCENTRE PLUS

Work experience enables young, unemployed people to volunteer for placements lasting between 2 and 8 weeks. It's open to young people who are aged 16 to 24 years old and, in some cases, people aged 25 and over who don't have any recent work history.

[FIND OUT MORE](#)



### RETAIL SPACE

Would you like to hire retail space in the Civic Centre? With booking fees starting from £35.00 & with access to 1500 staff & residents every weekday, then you can hire the space from 11am until 3pm.

[FIND OUT MORE](#)



### ENTERPRISE ADVISER NETWORK

Help inspire and prepare local students for the world of work. Gain access to local, diverse, entry-level talent for potential future recruitment. Use your business expertise to give back to the community. Become an Enterprise Adviser working with a local school/college. Click below for information or call Hyla Grimwade on 01702 534253.

[FIND OUT MORE](#)



### GROWTH BUILDER

This is for leaders of high-growth UK businesses providing the opportunity and support to step back and work on the business. There are 6 tailored workshops and 6 professionally facilitated tutor groups. Both of which offer opportunity, experiences and much more.

[FIND OUT MORE](#)



### AIRPORT BUSINESS PARK SOUTHEND

A 1 million sq. ft. business park offering office, industrial and hotel bespoke opportunities, freehold or leasehold is now available. It is located immediately adjacent to London Southend Airport.

[FIND OUT MORE](#)



### APPRENTICESHIP LEVY

The Apprenticeship Levy will be introduced on 6<sup>th</sup> April 2017. The levy requires all employers operating in the UK, with a pay bill over £3 million each year, to invest in apprenticeships. The apprenticeship funding will operate from 1<sup>st</sup> May 2017.

[FIND OUT MORE](#)



## THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community

